

Why hardcourts win over clay match after match.

 <p>PLAYABILITY</p>	<p>Laykold Gel courts provide sweet spot of force reduction (17%) and energy return (73+%).</p>	<p>Force reduction value across the court varies with the weather conditions and is not consistent across the court</p> <p>As it is not standardised across the playing surface, energy return differs from day to day and location to location</p> <p>Poor energy return. Contact time is approximately 30 milliseconds higher than a hard court.</p>
	<p>Consistent bounce and pace.</p>	<p>When damp, court becomes slow.</p>
	<p>Laykold courts are UV resistant so they do not fade in the sun.</p>	<p>When hot and dry the courts become a dust bowl.</p>
	<p>Ease of movement across the court regardless of conditions. Safe and reliable footing.</p>	<p>Footing less stable which can overwork players' legs and cause premature fatigue.</p>
 <p>MAINTENANCE</p>	<p>Laykold hard courts require minimal maintenance.</p>	<p>Unless properly maintained, taped lines become a trip hazard and liability issue for clubs. Requires dedicated labour to maintain.</p>
	<p>Laykold Courts have the highest warranties in the industry. All Gel, Gel + Float, LM5 and LM8 come with a 5 year warranty globally.</p>	<p>Requires specialised equipment including drag broom and line cleaner.</p>
	<p>Resurfaced every 5 years.</p>	<p>Average of 2 ton of clay per court per year.</p>
	<p>No opening costs as courts are playable 24/7, 365 days a year.</p>	<p>Substantial reopening costs after winter closure.</p>
 <p>CLUB BENEFITS</p>	<p>Laykold hard courts offer a longer playing season. This means:</p> <ul style="list-style-type: none"> • More revenue for the club • More residual income through lessons, pro shop, food and beverage • More programming revenue 	<p>Clay courts are unplayable for the winter season in any country that gets near freezing. This means:</p> <ul style="list-style-type: none"> • Less revenue for the club • Less residual income • Loss of programming revenue
 <p>SUSTAINABILITY</p>	<p>Hard courts require zero watering.</p>	<p>Substantial usage of drinking water of 500+ gallons per day per court.</p>
	<p>Laykold Masters Gel courts are made from 60% recycled and renewable material.</p>	<p>Often requires calcium chloride additive to maintain moisture which can harm vegetation and reduce lifespan of posts and fences.</p>
	<p>Laykold Gel Courts are the only courts to use recycled balls in the force reduction layer.</p>	
 <p>GROWING THE SPORT</p>	<p>Force Reduction hard courts like the Laykold Gel Series are easier for players to learn to play on, while still being kind to the body.</p>	<p>Inconsistent bounces are frustrating for new players and can hinder the success and therefore development of new players.</p>
	<p>Much better (recommended) for adaptive and special needs players to play on hard courts increasing the accessibility and diversity of the game.</p>	
	<p>Year round player development.</p>	<p>Loss in development due to winter closure.</p>
 <p>PLAYER BENEFITS</p>	<p>Walk off the court with clean shoes.</p>	<p>Players need to shower at the club to avoid taking red dust back into their car, home, inside the club etc.</p>
	<p>Wear your best outfit knowing it is going to clean again after you wash.</p>	<p>All playing shoes and apparel look tattered, stained and worn after only a few matches on clay courts.</p>
	<p>Teaching Pro's always look clean, crisp and sharp.</p>	<p>By the end of the day the Coaching Pros are covered in red clay dust.</p>
	<p>Rackets stay clean and fresh around the racquet head and inside the grommet holes.</p>	<p>Baked on clay gets under the racket head tape and lodged into the string hole grommets which can cause further friction at the weakest string point.</p>